

# TechnoBizPlan Showcase Track

The TechnoBizPlan-Showcase session at CCEM enables start-up companies, established companies, professionals, students (from Management/Engineering/Non-Engineering Schools or Colleges), and faculties to demonstrate their work-in-progress in leveraging the cutting-edge capabilities and ideas in the field of cloud computing which can possibly be incubated into product and/or service offerings. These sessions have been very interactive with the conference audience that has also included reputed venture capitalists.

## Articulate the *Business Value* in your Technological Innovation Convince the Expert Jury & Win Prizes!

### *Attractive Rewards for best TechnoBizPlan*

#### *Showcase Proposals include:*

- Internship opportunities with companies*
- Menteeship opportunities with Angel Investors/Successful Entrepreneurs*
- Guidance and Feedback from Industry Leaders*
- Cash Awards for top proposals*
- Certificates for ALL accepted proposals*
- Faculty Guides to be recognized for their mentoring contributions of their students*

### SUBMISSION PROCEDURE:

Email the TechnoBizPlan submission to us at [ieeeccem@gmail.com](mailto:ieeeccem@gmail.com) with the subject line: "TechnoBizPlan 2020 Submission" as follows:

- Covering Email with the Title of the Submission with the details of Authors, Affiliations & Email ids along with the URL of a 5 minute youtube video with the elevator pitch and/or demo of the innovation so that the jury can review it.
- Attach a 6 slide presentation with contents as follows:
  - Overview slide - the Substantial Problem capture
  - & B3) Tech Innovation slides: Current Practices/Usage, Innovation designed & executed
  - how are others handling the same problem - Their merits & demerits
  - Business analyses & Financials – Piloting, Production Rollout, Team, Etc
  - Risks and Mitigation of the Innovations & Business Plan Execution

## Participate in Virtual TechnoBizPlan Showcase Competition Introduction **Saturday Oct 17th, 2020 4pm-5pm**

Hear Top Experts chat on how to crack this competition  
Question them! Probe them! Half the event is only Q&A!

Tell your friends & spread the word around ASAP!

Register your name, mobile, email & org at: <https://forms.gle/7BKB8J8XQpHkDdts7>